



# HEALTH & WELLBEING SPACES

*Enhancing healthcare settings through art...*



At Designer Claret we are passionate about how art can make a real difference in healthcare. By focusing on the connection between art, health and wellbeing, we use creative media to enhance environments for patients and staff. Art not only reduces stress and anxiety creating a calming atmosphere for everyone, but also serves as a positive distraction especially beneficial for patients facing pain or worry. Studies demonstrate that exposure to art improves mood and overall wellbeing, contributing to a more positive and healing environment.

At Warwick Hospital, we've collaborated with staff, artists, photographers and an art consultant to create visually appealing and welcoming spaces to elevate the patient experience.

We use a commercial-grade wallcovering that is easy to clean and has antibacterial and antifungal properties, this is also FR and IP approved.



Image by Laurence Jones

# WAITING AREAS

Throughout the different waiting rooms at Warwick Hospital, we carefully chose designs with the help of our art consultant to ensure they're suitable for healthcare settings.

In the Male waiting area of **Endoscopy** we have installed 'Flights of Fancy' by Juliet Bawden in 'Cinerea'. This triple drop scene created from delicate cyanotype feathers adds depth and dimension to the space whilst calming the mind.



*Photography from Chris Day*

The **Blossom Suite** in MacGregor Ward is now home to a beautiful scene displaying Diane Maybey's delicate blossom artwork. These gorgeous hand-painted blossom branches were then composed into a repeating scene with a triple drop by the in-house design team. This subtle design creates a peaceful haven, enhanced by the soothing green tones throughout the interior, promoting healing and relaxation.



*Image by Laurence Jones*

*From the Designer Claret Complete Collection*



**Minor injuries** waiting area has an 18m boat mural capturing a beautiful sunset seascape generously provided by photographer Chris Day. The scene was adapted to fit the space by the in-house team with the boat positioned peacefully above the chairs. Complementary 5mm safety acrylic prints can be viewed on the opposite wall to complete the scene.





# PAEDIATRIC

A thoughtfully designed interior space provides a soothing atmosphere which has been proven to reduce the anxiety of patients. Across the **Paediatric Ward** at Warwick Hospital, we have created a calming environment with Diane Maybey's 'Silver Lining' which we used to create a repeating scene. This has been installed in the Adolescence Chill Out Area and Sensory Room in different colourways to create a distinct separation between the areas.

Silver Lining in a teal 'Sea Breeze' covers the **Chill Out Area** with dreamy sea animals that have been incorporated into the scene. The original painting has also been printed onto 5mm safety acrylic to bring the space together. This space has been consciously designed for teens to relax in their own more 'grown up' area whilst still carrying the under the sea theme through from the rest of the Ward.



In the **Sensory Room**, the scene is cropped to 800mm to fit above the wall panelling; recoloured with calming lavenders and deep indigo hues. The twilight shades illuminate the space adding bursts of detail to the walls.



Around the Ward you can also find friendly fish wall art designed by Wyse Co. bespoke to the MacGregor Ward. These have been installed in the Playroom to give a splash of playful charm to the walls.



*All images by Laurence Jones*

*Artwork by Wyse Co.*

# DEMENTIA

Warwick Hospital's **Victoria Ward** provides care for patients with dementia (particularly the elderly) where under-16s are not permitted to enter the ward, meaning that meetings with their relatives often take place in this corridor. The Ward staff had been wanting to create a feature of this space that felt interactive and thought-provoking, their concept of a bold, bright, fun 'street and park scene' was a fantastic idea to transform this area.



A nostalgic run of shops features along one side of the corridor with a green park scene stretching across the other. A clean and simplistic design style was favoured as this allowed a modern and non-specific result avoiding any confusion that may be caused by a photo-montage or hyper-realism. This detailed artwork displays several hidden gems: the old classic books, retro sweets and key flowers which act as symbols for different areas of care found in the Ward. The use of colour played an important role in design, selecting colours that lift the mood rather than trigger patients was key.

By collaborating with Art Consultant 'Art Contact,' who have extensive knowledge in healthcare in both NHS and private settings, we were able to create an immersive space using local landmarks in Warwickshire which in turn alleviates anxiety and offers reassurance for the patients. Every aspect of the artwork is a talking point: from the interactive bus stop to "What's your favourite sweet in the sweet shop?" all allowing visitors to build a relationship with their loved ones.



# HOSPITAL STREETS

A shoal of fish decals swim around the corridors and floor of the **Paediatrics Ward** giving a wave of colour to the ward. These whimsical fish were designed by Wyse Co. providing a familiar beach scene. Hospital corridors can be intimidating, especially for little patients whilst waiting for an appointment, but by incorporating nature-inspired décor we have provided a positive distraction.



*Artwork by Wyse Co.*

We also installed frosted privacy manifestations in the treatment rooms and corridors; the printed and CAD cut frosted decals help enhance patient dignity whilst blocking out unwanted views but still letting the light to shine through.

A warm, welcoming interior can be found in the corridors of **Acorn House** with oak trees all around we brought the outside in by creating a variety of oak leaves and acorns digitally drawn in-house to display around the building. Large tree icons and a range of leaves elevate the entrances and flow down the corridors incorporating the quintessential surroundings.



SWFT sustainability exhibit can be followed down the hospital street displaying photos of the staff by Laurence Jones printed onto safety acrylic. By seeing smiling staff, patients can feel comforted as they walk down the corridors, learning facts about environmental impacts and providing an engaging display that gives staff recognition.

*Portraits by Laurence Jones*



# BAYS

We worked closely with our Art Consultant from Art Contact to select and modify appropriate images gifted from Chris Day to adapt into murals as well as considering how to best fit each Bay in ITU and the Quiet Room in A&E. We had to be mindful of the patients' needs and the equipment to ensure the images were suitable for each Bay.

ITU Bays 1, 2, 3 and 6 each display a beautiful landscape mural created from Chris Day's photos extending the entirety of the wall. The use of colour and images bring a sense of security through familiar scenes whilst providing comfort to patients as they become aware of their surroundings. With little natural light, the use of sunny landscapes can help lift the space.



*All photography from Chris Day*



A&E Bay 12 displays a stunning skyscape which the in-house team expanded to fill the space, immersing the senses and creating a positive distraction for staff, patients and visitors. By integrating nature into healthcare settings through art we promote healing and reduce stress, bringing the soothing influence of the outdoors indoors.

# THE PAPER

Designer Claret has installed a variety of designs across Warwick Hospital, all printed on Digimura smooth paper - a fully washable media containing a biocide to provide antibacterial and antifungal properties. The fabric backed vinyl ensures excellent impact resistance and durability in high-traffic areas. Printed with odourless, water-based inks, this material is the ideal solution for wall coverings in healthcare spaces. It has been approved by Infection Protection & Control and is FR compliant. *All documents are available on request.*



Paste the Wall



Overlap & Trim Join



Strippable

# THE PROCESS

We work closely with hospital staff and our design team here at Designer Claret to ensure each space is finished to a high standard and is fit for both patients and professionals. We provide a one stop service from initial consultation to final install, fitting in with busy hospital schedules.

Collaborating with Art Consultant 'Art Contact,' who have extensive knowledge in healthcare, carrying out a variety of work over several decades to bring a smile to patients in hospitals for NHS and private projects.

[www.artcontact.co.uk](http://www.artcontact.co.uk)

Outstanding photography kindly donated by Chris Day, Head of Governance at SWFT Trust, adapted into murals or printed onto 5mm safety acrylics, vandal resistant with flush mount fixings.

[www.chrisdayphoto.myportfolio.com](http://www.chrisdayphoto.myportfolio.com)

Referenced photos taken by Laurence Jones Photography, who worked alongside staff to create beautiful images to showcase the projects and portraits of the staff printed on 5mm safety acrylics.

[www.ljonesphotography.co.uk](http://www.ljonesphotography.co.uk)



# THE PEOPLE

Artwork designed bespoke for a healthcare setting by our in-house design team or by our guest designers: Diane Maybey and Juliet Bawden. Check out our complete collection of wall coverings on: [www.designerclaret.co.uk](http://www.designerclaret.co.uk)

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